

Recycling International



General information

Title	Recycling International
Subtitle	Established in 1998, Recycling International is the leading provider of recycling-related information and an invaluable trade publication for the global recycling industry. The publication is extremely well targeted, reaching highly-qualified decision-makers who have control over many or all aspects of company/organisation budgets, including owners, managers and other professionals.
Published by	Eisma Industrialmedia bv Informaticaweg 3 7007 CP Doetinchem The Netherlands
Publisher	Rens Sturuss
Account management	Judith Wanjala, International T +31 88 294 47 39 M +31 6 55 68 99 47 E judith@recyclinginternational.com Fred Balduk, Benelux T +31 88 294 47 41 M +31 6 31 76 88 29 E f.balduk@eisma.nl
Printed circulation	7000 copies
Volume	21
Frequency	6 per year
Editor	Martijn Reintjes, editor-in-chief T +31 88 294 47 03 E martijn@recyclinginternational.com

Advertising rates

Number of insertions						
Full colour	1x	2x	4x	8x	16x	
2/1 page	8230	7407	7201	6995	6584	
1/1 page	4115	3703	3600	3497	3292	
1/2 page	2730	2457	2389	2321	2184	
1/3 page	2518	2266	2203	2140	2015	
1/4 page	1725	1553	1510	1467	1380	
1/8 page	1128	1016	987	959	902	
1/16 page	716	716	716	716	716	

Loose and bound-in inserts

Rates upon request.
Due to technical, processing timely contact is required.

Surcharges

Page 2 cover	+ 15%
Page 3 cover	+ 10%
Page 4 cover	+ 20%
Special position	+ 10%
Lay-out surcharges	Pricing upon request

Printing details

Printing process	offset
Magazine size	230 x 300 mm
Cover paper	150 gsm (MC) satin finish
Inside pages	90 gsm (MC) half matte finish

Dimensions

Size	Portrait (w x h in mm)	Landscape (w x h in mm)
2/1 page		460 x 300 <i>+3 mm bleed</i>
1/1 page trim size	230 x 300 <i>+3 mm bleed</i>	--
1/1 page type area	205 x 268	--
1/2 page	100 x 268	205 x 132
1/3 page	65 x 268	205 x 85
1/4 page	100 x 132	205 x 64
1/8 page	100 x 64	205 x 30
1/16 page		100 x 30
Page size	230 x 300	Bleed: 3 mm extra all-round
Colour mode	CMYK	
Resolution	300 dpi	

Digital advertising material

PDF

- Certified PDF
- All fonts included

Quark Xpress

- Include all (Macintosh) fonts, illustrations and images

Adobe Illustrator

- Convert fonts to letter contours
- *.ai, *.eps

Adobe Photoshop

- Flattened (not in layers)
- *.tiff, *.eps, *.jpg, *.psd
- No multi-channel or duotone images

Other (without formatting)

- Text only in Word, please insert images separately

Delivery digital advertising material

Per email to: recyclinginternational@zeedesign.nl
Copy to: j.wanjala@eisma.nl

No cancellations accepted 1 week before closing deadline.
Advertisers must pay full charges for the reserved page/ad space.

Delivery address for inserts, brochures, etc.

Required number Equal to circulation (see page 1)
Delivery Loosely packed in boxes
Deadline Ultimately 3 weeks before appearance
Delivery address Veldhuis Media
Attn. Mr. Theo Nitrau
Kanaaldijk OZ 3
8102 HL RAALTE
The Netherlands
Delivery info For Recycling International, issue no. XX/2019

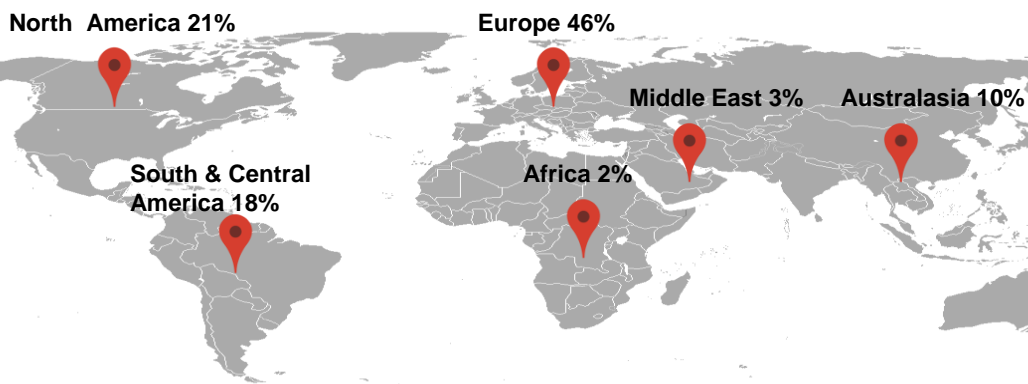
Editorial planning 2019

Issue	Publication date	Closing date	On display at	Dates
No. 1	5 February	9 January	Identiplast, London (UK)	7 - 8 March
			IARC, Vienna (Austria)	20 - 22 March
			AltpapierTag, Dusseldorf (Germany)	21 March
No. 2	26 March	27 February	ISRI, Los Angeles (USA)	6 - 11 April
			PRSE, Amsterdam (NL)	10 - 11 April
			Save the Planet, Sofia (BLG)	16 - 18 April
No. 3	17 May	23 April	BIR, Singapore (Singapore)	19 - 22 May
No. 4	20 August	24 July	ICBR, Lyon (FR)	18 - 20 Sept.
			E-Scrap, Orlando FL (USA)	23 - 25 Sept.
Special	11 October	29 August	Recycling Technology: distributed throughout the year at various tradeshows and to regular subscribers	
No. 5	11 October	16 September	K2019, Düsseldorf	16 - 23 Oct.
			BIR, Budapest (HUN)	13 - 15 Oct.
			AWRE, Sydney (AUS)	30 - 31 Oct.
			Ecomondo, Rimini (Italy)	5 - 8 Nov.
No. 6	26 November	30 October	IERC Salzburg (Austria)	January 2020
			Sensor Based Sorting & Control, Aachen (Germany)	17 - 18 March
			Circular Materials Conference, Gothenburg (Sweden)	March 2020

Circulation analysis

Print run	7000
Monthly circulation	5800
Distribution no. of countries	120
Annual distribution	42000 estimated
Show distribution	1000
Remaining, archive and sample copies	2000 estimated

Annual distribution breakdown by region



Recycling Technology - the annual publication powered by Recycling International



General information

Publication date Autumn 2019
Circulation 10 000 copies

Content

Informative articles about state-of-the-art recycling technologies will be written by researchers and scientists from technical universities and R&D institutes around the world. Additionally, Recycling Technology will contain: application stories from companies which develop their own recycling technologies; technology news articles from Recycling International, from its "in the laboratory" section and from other relevant scientific articles. (All application stories will also be published on Recycling International's website for a period of 12 months.)

Present your test centre

Recycling Technology offers suppliers the opportunity to showcase their test centres with a full 2-page photo of the facility alongside details of its specifications and capacities.

Target industries

All Recycling industries, including ferrous and non-ferrous metals, nickel and stainless, e-scrap, paper, plastics and tyres.

Target distribution

Global distribution among Recycling International readers; on display at many congresses and trade shows; technical universities and R&D institutes; relevant companies in the steel and non-ferrous industries, plus foundries; waste management companies; and selected decision-makers.

Advertising rates

2-page application story* (incl. ½ page company profile + e-paper)	€ 4375,-
2-page test centre (incl. ½ page company profile + e-paper)	€ 4375,-
1-page application story*	€ 2830,-
Cover	€ 5350,-
French gate-fold cover	price upon request
½ -page vertical split cover	price upon request
1/1-page advertisement 230 x 300 mm + 3 mm bleed	€ 4115,-
½ page advertisement 100 x 268 / 205 x 132 mm	€ 2830,-
1/3-page advertisement 65 x 268 / 205 x 85 mm	€ 2215,-
¼-page advertisement 100 x 132 / 205 x 64 mm	€ 1620,-

- All application stories will also be published on Recycling International's website for a period of 12 months.

Other sizes available upon request.