

Aandrijftechniek



General Information

Title	Aandrijftechniek
Subtitle	Aandrijven, Besturen, Toepassen
Content	Aandrijftechniek informs about designing, constructing, maintaining and applying of components in the field of powering, both mechanical, hydraulic, pneumatic and electric as well as the corresponding control and auxiliary components. Aandrijftechniek focuses on designers, constructors, advisors and users in the industry. The editors focus on officials with a higher or secondary background.
Published by	Eisma Industriemedia by Informaticaweg, 7007 CP Doetinchem
Publisher	Rens Sturuss
Account management	Vincent Hermans T 088-29 44 740 / M 06-55689962 E v.hermans@eisma.nl
Printed circulation	5,000 For most recent circulation data please refer to the NOM-website www.nommedia.nl .
Volume	38
Frequency	8 x per year
Editor in Chief	Paul Quadvlieg T. 088-29 44 704 E. p. quadvlieg@eisma.nl

Advertising rates

	1x	3x	6x	12x	20x
Full colour					
1/1 page	3990	3869	3709	3592	3470
1/2 page	2511	2436	2335	2259	2185
1/4 page	1677	1626	1559	1509	1457
1/8 page	1182	1145	1102	1064	1029
Zwart wit					
1/1 page	2843	2765	2652	2569	2482
1/2 page	1509	1465	1404	1357	1312
1/4 page	797	770	741	718	692
1/8 page	418	405	388	379	365
Frontpage	3060				

Leaflets and inserts

2 pages	0,40	Euro each
4 pages	0,54	Euro each
8 pages	0,68	Euro each
12 pages	0,78	Euro each
16 pages	0,85	Euro each
20 pages	0,90	Euro each
24 pages	0,93	Euro each

The above rates are incl. postal charges and attach costs, excl. VAT

Surcharges

page 2 cover	+ 15%
page 3 cover	+ 10%
page 4 cover	+ 20%
Formatting costs	calculation on the basis of work done

Dimensions

Size	Portrait (w x h in mm)		Landscape (w x h in mm)
1/1 page	191 x 265		
1/2 page	94 x 265		191 x 130
1/4 page	94 x 130		191 x 63
1/8 page	94 x 63		191 x 29
Print area	191 x 265		
Page size	230 x 300		Bleed: 3 mm trim all around
Colour mode	CMYK		
Resolution	300dpi		

Digital advertising material

PDF

- Certified PDF
- All fonts inserted

Quark Xpress

- All (Macintosh) fonts, illustrations and images enclosed

Adobe Illustrator

- Convert fonts to outlines
- *.ai, *.eps

Adobe Photoshop

- Flattened (no layers)
- *.tiff, *.eps, *.jpg, *.psd
- No multichannel or duotone images

Other (without formatting)

- Text only in Word, add images separately

Delivery digital advertising material

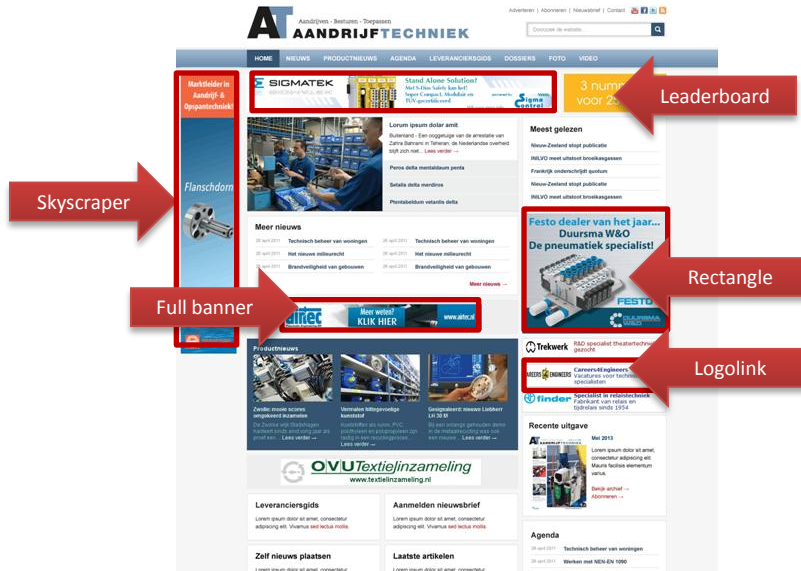
Per e-mail up to 10 mb to aandrijftechniek@zeedesign.nl
 From 10 mb by the free server www.wetransfer.com.
 Stating title, edition number and publication date.

Delivery leaflets

Amount	equal to circulation + 4%
Finishing	handy packed in boxes
Deadline	no later than 10 working days before publication
Delivery address	Veldhuis Media t.a.v. Theo Nitrauw Kanaaldijk OZ 3 8102 HL RAALTE Stating sender, title and magazine number

Publication list 2018

No.	Publicationdate	Closing date	Exhibition attention	Dates
1	16 February	24 January	Technishow + ESEF	20 t/m 23 maart
2	23 March	28 February	Hannover Messe	23 t/m 27 april
3	24 April	29 March		
4	29 May	30 April	Vision, Robotics & Motion Electric & Hybrid	6 en 7 juni 28 en 29 juni
5	28 August	2 August		
6	25 September	30 August	WOTS + IP Offshore + Energy	2 t/m 5 oktober 23 en 24 oktober
7	30 October	4 October	Precisiebeurs SPS IPC drives	14 en 15 november 27 t/m 29 november
8	30 November 2017	7 November 2017		



Rectangle

A rectangle is a remarkably big ad size always on the right side of the page. The format is ideal for the communication of different types of messages, including video.

Specifications

- 336 x 280 pixels, max. 49 Kb

Rate

€ 1.761,- per half year or € 3.150,- per year.

Skyscraper

A skyscraper is a vertical, almost page high banner with a relatively high attention value.

Specifications

- 120 x 600 pixels, max. 49 Kb

Rate

€ 1.761,- per half year or € 3.150,- per year.

Leaderboard

A leaderboard is displayed directly below the header. It has a high attention value by place and format.

Specifications

- 728 x 90 pixels, max. 49 kb

Rate

€ 1.761,- per half year or € 3.150,- year.

Logolink

A logolink is a short clickable text with a logo, that leads to a website.

Specifications

- Header line Max. 30 signs plus logo (60 x 30 pixels)
- Text line Max. 35 signs (Including spaces and punctuation marks).

Rate

• € 638,- per month

Full banner

A full banner is displayed directly below the news block or the productnews block. The full banner is used for building brand awareness.

Specifications

- 468 x 60 pixels, 40 Kb

Rate

€ 421,- per month

Delivery specifications

Technical details banners:

- File formats:
 - .jpg, .gif, animated .gif , Html5 Self Contained
 - Html Code
 - Javascript Code

- **Delivery address:** v.hermans@eisma.nl.
- stating website or newsletter, period and URL-address

Digital newsletter

The screenshot shows a newsletter layout for 'AANDRIJFTECHNIEK'. It features several articles and advertisements. A red arrow labeled 'Blockbuster' points to a large advertisement for Festo's 'Optimised Motion Series'. A red arrow labeled 'Advertorial' points to a text-based advertisement for CMSEB. A red arrow labeled 'Full banner' points to a horizontal banner advertisement for 'Automation 2017'.

Blockbuster

Advertorial

Full banner

Blockbuster

The blockbuster is between the editorial content in the newsletter. The message is integrated into the newsletter. This ad format is prominent in image, across the full width of the page.

Specifications

- 550 x 150 pixels, max. 80 Kb

Rate

€ 631,- per edition
€ 5.580,- 1x per 4 weeks, 13 x per year

Advertorial

An advertorial is a text ad with photo, with click-through links to the advertiser's website. The advertorial in a newsletter stands between the editorial content and is therefore not to be missed for the reader. The basic implementation of the advertorial consist of an image to the left or right of the text.

Specifications

- image: 600 x 400 pixels
- file size: max. 99 Kb
- head, body, pay-off : 400 characters spaces included
- URL to which the advertorial links
- supporting formats (material) jpg., gif or .png.

Rate

€ 426,- per edition
€ 3.114,- 1x per 4 weeks, 13 x per year

Delivery specifications

Technical requirements for banners:

- File formats: .jpg, .gif, animated .gif
- Html Code
- stating newsletter and URL-address of the landing page

For placing banners or advertorials in newsletters please send an e-mail to: traffic.industrie@eisma.nl with a copy to Vincent Hermans, v.hermans@eisma.nl

More information

Please contact our sales department for more information:
Vincent Hermans
Account manager
T + 31 (0) 88- 29 44 740 M + 31 (0) 6-55689962
E v.hermans@eisma.nl

Full banner

A full banner is a horizontal ad format, that almost runs over the full width of the page.

Specifications

- 468 x 60 pixels, max. 40 Kb

Rate

€ 426,- per edition
€ 3.114,- 1x per 4 weeks, 13 x per year

Appearance digital newsletter

Weekly on Tuesday to more than 4,500 subscribers

AT Aandrijftechniek Leveranciersgids

Fabrikant/Merk: **AA B C D E F G H I J K L M N O P Q R S T U V W X Y Z**
 Leverancier: **AA B C D E F G H I J K L M N O P Q R S T U V W X Y Z**
 Product: **AA B C D E F G H I J K L M N O P Q R S T U V W X Y Z**
 Vrij zoeken: Zoeken

Aventics BV
 Kruisbroekstraat 1
 8281 RV BOXTEL
 Postbus 32
 8280 AA BOXTEL

0411-651885
 0411-682715

info.nl@aventics.com
 www.aventics.com

Nieuwe producten van deze leverancier op Products4Engineers.nl

Alle producten/merken van Aventics BV

Alle producten/merken van Aventics BV	Aventics
Hiel-/Draaiclinders	Aventics
Adsorptiedrogers	Aventics
Abschichten (pneumatiek)	Aventics
Balgclinders	Aventics
Differentiaalclinders	Aventics
Draagventielen	Aventics
Ejectoren	Aventics
Engineering, installatie, inbedrijfstelling en service	Aventics
Geluidsdempers	Aventics
Grafische displays (LCD, LED, TFT)	Aventics
Grijpers	Aventics
HMI/Scada	Aventics
Hulpsystemen (hengelagkap, wisselventiel, snelontfuchter)	Aventics
Joysticks	Aventics
Klemclinders	Aventics
Koeldrogers	Aventics
Koppelingen (pneumatiek)	Aventics
Leidingen en leidingssystemen (pneumatisch)	Aventics
Lekdetectieapparatuur	Aventics
Logische elementen	Aventics
Luchtfilters	Aventics
Meerstandenclinders	Aventics
Membranclinders	Aventics
Membraandrogers	Aventics
Perisluichtels	Aventics
Pneumatische systemen	Aventics
Programmeerbare besturingen	Aventics
Radiografische afstandbedieningen	Aventics
Reductieventielen	Aventics
Reparatie, revisie en onderhoud van besturingen en HMI's	Aventics
Reparatie, revisie en onderhoud van compressoren	Aventics
Reparatie, revisie en onderhoud van pneumatische systemen	Aventics
Reparatie, revisie en onderhoud van pneumatische ventielen, clinders en/of luchtnozzelen	Aventics
Reparatie, revisie en onderhoud van sensoren en sensorsystemen	Aventics
Reparatie, revisie en onderhoud van verzorgingsapparatuur	Aventics
Sproeioclinders	Aventics
Stangen (pneumatiek)	Aventics
Smeerinstellingen	Aventics
Stapmotoractuatoren	Aventics
Stroomgevoelventielen	Aventics
Shauurventielen	Aventics
Telescopclinders	Aventics
Telescoopclinders	Aventics
Toebereiden voor pneumatiek (timers, tellers, sensoren, basisplaten, blokken, etc.)	Aventics
Vacuümdruktoelaten	Aventics
Vasierscheiders	Aventics
Zuigercompressoren, gesmeerd	Aventics
Zuigercompressoren, olie vrij	Aventics
Zuigerstangloze clinders	Aventics
Zuignappen	Aventics

Op de kaart

Artikelen over Aventics BV

- Modulair opgebouwd pneumatisch ventiel
- Aventics BV
- Aventics wil zelfstandig pneumatiekmarkt veroveren
- Rekroth Pneumatics wordt Aventics

Bekijk alle berichten over Aventics BV op AT Aandrijftechniek

Inclusion in the Suppliers Guide is free. To get extra attention and to generate traffic to your website or to generate sales leads, there are the following possibilities:

- **Company profile** including photo at your company details
- Your company details on the first page of search results (top listing)
- Logo at your company details
- URL en e-mail at your company details

Package 1 (package price per year: € 416,-)

- Logo at your company details
- URL and e-mail listing

Package 2 (package price per year: € 929,-)

- Top listing
- Logo at your company details
- URL and e-mail listing

Package 3 (package price per year: € 2.026,-)

- 1 advertorial (first page Suppliers Guide)
- Company profile
- Top listing
- 1 advertorial in the product group of your choice
- Logo at your company details
- URL and e-mail listing

