

Recycling International



General information

Title	Recycling International
Subtitle	Established in 1998, Recycling International is the leading provider of recycling-related information and an invaluable trade publication for the global recycling industry. The publication is extremely well targeted, reaching highly-qualified decision-makers who have control over many or all aspects of company/organisation budgets, including owners, managers and other professionals.
Published by	Eisma Industrialmedia bv Informaticaweg 3 7007 CP Doetinchem The Netherlands
Publisher	Rens Sturuss
Account management	Judith Wanjala, International T +31 088-2944 739 M +31 655689947 E judith@recyclinginternational.com Fred Balduk, Benelux T +31 088-2944 741 M +31 631768829 E f.balduk@eisma.nl
Printed circulation	7000 copies
Volume	20
Frequency	6 per year
Editor	Martijn Reintjes, editor-in-chief T +31 088-29 44 703 E martijn@recyclinginternational.com

Advertising rates

Number of insertions					
Full colour	1x	2x	4x	8x	16x
2/1 page	7990	7191	6991	6791	6392
1/1 page	3995	3595	3495	3395	3196
1/2 page	2650	2385	2319	2253	2120
1/3 page	2445	2200	2139	2078	1956
1/4 page	1675	1508	1466	1424	1340
1/8 page	1095	986	958	931	876
1/16 page	695	695	695	695	695

Loose and bound-in inserts

Rates upon request.
Due to technical, processing timely contact is required.

Surcharges

Page 2 cover	+ 15%
Page 3 cover	+ 10%
Page 4 cover	+ 20%
Special position	+ 10%
Lay-out surcharges	Pricing upon request

Printing details

Printing process	offset
Magazine size	230 x 300 mm
Cover paper	150 gsm (MC) satin finish
Inside pages	90 gsm (MC) half matte finish

Dimensions

Size	Portrait (w x h in mm)	Landscape (w x h in mm)
2/1 page		460 x 300 +3 mm bleed
1/1 page trim size	230 x 300 +3 mm bleed	--
1/1 page type area	205 x 268	--
1/2 page	100 x 268	205 x 132
1/3 page	68 x 268	205 x 85
1/4 page	100 x 132	205 x 64
1/8 page	100 x 64	205 x 30
1/16 page		100 x 30
Page size	230 x 300	Bleed: 3 mm extra all-round
Colour mode	CMYK	
Resolution	300 dpi	

Digital advertising material

PDF

- Certified PDF
- All fonts included

Quark Xpress

- Include all (Macintosh) fonts, illustrations and images

Adobe Illustrator

- Convert fonts to letter contours
- *.ai, *.eps

Adobe Photoshop

- Flattened (not in layers)
- *.tiff, *.eps, *.jpg, *.psd
- No multi-channel or duotone images

Other (without formatting)

- Text only in Word, please insert images separately

Delivery digital advertising material

Per email to: recyclinginternational@zeedesign.nl

Copy to: j.wanjala@eisma.nl

No cancellations accepted 1 week before closing deadline.

Advertisers must pay full charges for the reserved page/ad space.

Delivery address for inserts, brochures, etc.

Required number Equal to circulation (see page 1)

Delivery Loosely packed in boxes

Deadline Up to 5 days after the copy deadline

Delivery address Veldhuis Media

Attn. Mr. Theo Nitrau

Kanaaldijk OZ 3

8102 HL RAALTE

The Netherlands

Delivery info For Recycling International, issue no. XX/2018

Editorial planning 2018

Issue	Publication date	Closing date	On display at	Dates
No. 1	7 February	10 January	Sensor Based Sorting, Aachen (Germany)	6 - 7 March
			Circular Materials Conference, Gothenburg (Sweden)	7 - 8 March
			BMR Conference, Dubai (UAE)	11 March
No. 2	28 March	28 February	IARC, Vienna (Austria)	14 - 16 March
			Save the planet, Sofia (Bulgaria)	27 - 29 March
			ISRI Convention, Las Vegas (USA)	14 - 19 April
No. 3	7 May	11 April	Plastics Recycling Show, Amsterdam (NL)	24 - 25 April
			BIR World Convention (Barcelona)	May
No. 4	22 August	25 July	IFAT, Munich (Germany)	14 - 18 May
			RWM, Birmingham (UK)	11 - 13 Sept.
Special	10 October	12 September	ICBR (Battery Recycling Congress)	
			Recycling Technology: distributed throughout the year at various tradeshow and to regular subscribers	
No. 5	10 October	12 September	BIR World Recycling Conference	
			Ecomondo, Rimini (Italy)	
No. 6	20 November	24 October	Recycling Technik, Dortmund	7 - 8 Nov.
			Pollutec, Lyon (France)	27 - 29 Nov.
			IERC Salzburg (Austria)	

Circulation analysis

Print run	7000
Monthly circulation	5800
Distribution no. of countries	120
Annual distribution	42000 estimated
Show distribution	1000
Remaining, archive and sample copies	2000 estimated

Annual distribution breakdown by region

